

TOOLS OF SCIENCE

www.toolsofscience.se



Reach your target customers by advertising on Tools of Science!



Strengthen your company by marketing it on Tools of Science – a unique platform where knowledge-intensive service companies, core facilities and advanced technologies within life science are gathered.

Your company is presented on Tools of Science with a short description, service category and basic contact information.

Increase the number of visitors from industry, academia and the public sector by including a complete company profile and advertising in “Member highlights” or “Interview”. Top up your strategy by holding a seminar at reduced cost.

Facts and features

- 300 companies and over 60 core facilities
- User friendly navigation
- Life science news and upcoming events
- Collaboration and SME guidance information
- Marketing through events, seminars, workshops and exhibitions, personal meetings, Google AdWords, Stockholm Life networks and more.
- Cooperations with SwedenBIO, Invest Sweden Agency, Stockholm Business Region, Stockholm-Uppsala Life Science, SciLifeLab, Karolinska Institutet Science Park AB, Uppsala BIO, and other life science networks

On average 1 200 visits and 700 unique visitors per month, including international visitors.

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Investing in your future



EUROPEAN UNION
European Regional
Development Fund

Advertising offers

Pick your own level of exposure by building up on your complete company profile module by module.



Complete company profile

- Logotype
- Detailed company information, services and offers
- Pictures and links
- E-material (e.g. brochures and other downloadable files)
- Keywords to direct searches
- Invitations/tickets to selected events

1 500 – 5 000 SEK/year (depending on turnover)

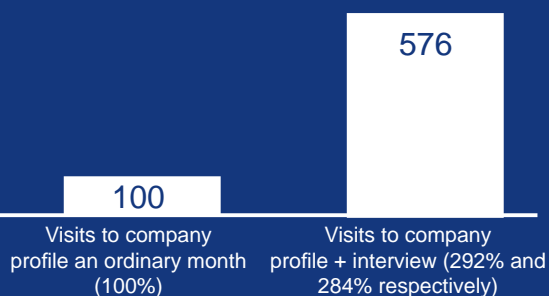
Statistical results have shown increases of **up to three times more visits** to company profile page during the highlight period.

Exposure in the "Member highlights" section

- Profile advertisement in "Member highlights"
- Visitor statistics of Tools of Science and your company profile in connection with highlight period(s)
- Possibility to present your company at Stockholm Life events (www.stockholm-life.se)
- Be referenced by the Tools of Science team in events
- Participation in Tools of Science budget meeting

3 000 SEK/month or 5 000 SEK/two non-consecutive months

Increase of visits by interview



"Interview"

- Editorial text with quotes by company representative
- Participation in Tools of Science budget meeting

5 000 SEK/2 weeks on first page + one year under the "News & Events" section

Seminar (once you have a complete company profile)

- Stockholm Science City organises a series of seminars every year

8 800 SEK/seminar or 10 000 SEK/seminar including "Member highlights" or "Interview"